

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Senn, John
Sent: Fri 8/14/2015 6:45:57 PM
Subject: Re: FOR REVIEW: Social Media posts for Weekend

I am reviewing, FYI...will let you know when we're good.
John

From: Orquina, Jessica
Sent: Friday, August 14, 2015 1:52 PM
To: EOC Public Information; Harrison, Melissa; StClair, Christie
Cc: Colaizzi, Jennifer C.; Senn, John; Purchia, Liz
Subject: FOR REVIEW: Social Media posts for Weekend

Hi,

Below and attached are some posts that we can use over the weekend and into next week. All of them direct people to the main GKM site or the news/updates/releases page or the data page.

My plan over the weekend will be to post a Facebook post and tweet on Saturday and Sunday.

Please let me know if you have any edits or concerns.

Thanks! Jess

Data

FACEBOOK

We're sampling water for 24 metals, including arsenic, cadmium, lead and mercury. In New Mexico, surface water is trending toward pre-event conditions.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

LINK TITLE: Data from Gold King Mine Response

LINK DESCRIPTION: Updated surface water testing results from before, during, and after the spill.

TWITTER

We're sampling water for 24 metals. In NM, surface water is trending toward pre-event conditions: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

We've posted water sample data from Colorado and New Mexico on our website – levels are dropping as the spill water passes through. <ARE WE TESTING IN OTHER STATES?>

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

LINK TITLE: Data from Gold King Mine Response

LINK DESCRIPTION: Updated surface water testing results from before, during, and after the spill.

TWITTER

We've posted water sample data from CO and NM here – levels are dropping as the spill water passes through: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

To assess the effects of the release at the Gold King Mine, we're collecting and analyzing water quality samples from areas impacted by the incident.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TITLE: Data from Gold King Mine Response

DESCRIPTION: This page includes links to data and related information collected as part of the Gold King Mine response.

TWITTER

To assess the effects of the release at the Gold King Mine, we're collecting & analyzing water quality samples: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

We continue to take additional water quality samples to document the change in the concentration of metals in the river as a result of the Gold King Mine release. Here's all the data:

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TITLE: Data from Gold King Mine Response

DESCRIPTION: This page includes links to data and related information collected as part of the Gold King Mine response.

TWITTER

We continue to take water samples to see the change in the level of metals as a result of the Gold King Mine release. <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

General Updates/News

FACEBOOK

We are continuing to test water in rivers, wells, and water treatment systems. We're also providing water for drinking and agricultural use for those affected by the spill.

LINK: <http://www2.epa.gov/goldkingmine>

TITLE: Emergency Response to August 2015 Release from Gold King Mine

DESCRIPTION: EPA activated its Emergency Operations Center to ensure coordination among its regions, laboratories and national program offices in Washington DC. EPA is closely coordinating with the officials in Colorado, New Mexico, Utah, Southern Ute tribe and Navajo Nation.

TWITTER

We are continuing to test rivers, wells, and water treatment systems. We're also providing water to those affected: <http://www2.epa.gov/goldkingmine>

FACEBOOK

We are monitoring the progress of the spill and working with state, local and tribal officials to assist them in their decisions regarding the on-going use of water resources.

LINK: <http://www2.epa.gov/goldkingmine>

TITLE: Emergency Response to August 2015 Release from Gold King Mine

DESCRIPTION: EPA activated its Emergency Operations Center to ensure coordination among its regions, laboratories and national program offices in Washington DC. EPA is closely coordinating with the officials in Colorado, New Mexico, Utah, Southern Ute tribe and Navajo Nation.

TWITTER

We are monitoring the spill and assisting state, local and tribal officials re:the on-going use of water resources: <http://www2.epa.gov/goldkingmine>

FACEBOOK

Want the most recent information about our response to the Gold King Mine Spill? Read it here:

LINK: <http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

TITLE: Updates to EPA's Response to 2015 Release from Gold King Mine

DESCRIPTION: Read the most recent updates on EPA's response to the Gold King Mine spill in Silverton, Colorado.

TWITTER

Want the most recent information about our response to the Gold King Mine Spill? Read it here:

<http://www2.epa.gov/goldkingmine/updates-epas-response-2015-release-gold-king-mine>

FACEBOOK

Looking for information on our response to the Gold King Mine release? Look here for our most recent updates:

LINK: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

TITLE: Press Releases and Updates for Gold King Mine Response

DESCRIPTION: EPA is working closely with first responders and local and state officials to ensure the safety of citizens to water contaminated by the spill.

TWITTER

Looking for information on our response to the Gold King Mine release? Here's our most recent updates: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

FACEBOOK

Want news, information, and data from our response to the Gold King Mine release? Here's the most recent updates and numbers:

LINK: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

TITLE: Press Releases and Updates for Gold King Mine Response

DESCRIPTION: EPA is working closely with first responders and local and state officials to ensure the safety of citizens to water contaminated by the spill.

TWITTER

Want news, information, and data from our response to the Gold King Mine release? Here's the latest: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

FACEBOOK

We continue to work with state and local officials to respond to the Gold King Mine release. As the situation evolves, we post updated news, information, and data on our website.

LINK: <http://www2.epa.gov/goldkingmine>

TITLE: Emergency Response to August 2015 Release from Gold King Mine

DESCRIPTION: EPA is working closely with first responders and local and state officials to ensure the safety of citizens to water contaminated by the spill.

TWITTER

We continue to work w/state & local officials to respond to the Gold King Mine release. Latest news, info, & data: <http://www2.epa.gov/goldkingmine>

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: orquina.jessica@epa.gov

Office: 202-564-0446

Mobile: 202-322-8369